AIA Michigan Monday's Minutes

Cathy Mosley, Hon. Aff. AIAMI **Executive Director**

June 24, 2013 Edition 6.4



Happy Monday!

Last week I was at National Convention in Denver, Colorado. I have so much to report back to you that this week my Monday Minutes message will be a National Convention 2013 list of highlights:

** Repositioning is underway! AIA Michigan is fortunate to have one of its members as a

repositioning ambassador, Jeffrey Ferweda, AIA from AIA Flint. View the AIA National Repositioning webpage for updates.

**Saturday's Keynote Speaker, General Colin Powell, USA (Ret.) advocated the benefits of optimism and urged attendees at the Convention to think of younger architects in the process of realigning the AIA in the coming months:

"As you envision what you want to accomplish, as you reposition, you must realize that our only legacy is the next generation," Powell said. "You're addressing the future in this Repositioning initiative," he continued, "and it's that kind of optimism I wish I could bottle, take back to Washington, and pour over everyone's heads."

**Don't forget to apply for the Repositioning Innovation Fund! AIA National is setting aside 250K to help fund innovative programs. Apply today!

Read the fund overview (PDF) **Download application** (PDF)

**On my must-read list for members is the newest report from AIA National:

The AIA Foresight Report highlights key trends and their impact on business and growth in the architecture marketplace. It is intended to provide original research that applies to the current and future practice of architecture focusing on the areas of sustainability, advances in building performance, changes in project delivery and the evolution of technology. Read more by clicking here. (Please note: You will need to log in at AIA National to read this report.)

- **Convention Election Results Have Been Announced!
- -Elizabeth Chu Richter, FAIA, Elected 2014 First Vice President and 2015 President
- -James Easton Rains Jr., FAIA, Elected 2014-2015 AIA Vice President
- -Thomas V. Vonier, FAIA, Elected 2014-2015 AIA Vice President -John P. Grounds, AIA, Elected 2014-2015 AIA Treasurer (Read the full announcement here.)
- **To better reflect the collaborative and multidisciplinary way architecture is designed, the AIA Board of Directors approved a proposal to change the eligibility requirements for the AIA Gold Medal so that not only an individual but also two individuals working together will be eligible to receive the award.
- **The proposed Bylaws Amendments and Resolutions were approved. To read about the bylaws and resolutions that were passed, click here. Other resolutions regarding timeline and



Connect with AIAMI:







Quick Links

AIA Michigan Website AIA Michigan Calendar **Documents Online** AIA Michigan Job Board

Sponsorship Available!

Sponsorship for AIA Michigan Monday's Minutes is now available! Email christine@aiami.com for more information

Upcoming Events

- August 8-10, 2013: AIA Michigan/AGC Mid Summer Conference, Mackinac Island
- -September 20-21, 2013: AIA Michigan Design Retreat, Torch Lake

Visit Our Calendar

Contact AIAMI Staff

Evelyn Dougherty: Events and Programs, Documents, Continuing Education, Membership reports

Christine Zylla Lovstrom:

Communications, Social Media, Emerging Professionals, Membership inquiries

Cathy Mosley: All of the above, Public Awareness, Government Affairs, Sponsorship, etc

Support Our Sponors!

communication of repositioning were passed on the convention floor and will be sent when they are available.

PHOTOS FROM NATIONAL CONVENTION:



Cindy Pozolo, FAIA (center) with her family at the College of Fellows Ceremony at AIA National Convention.



Paul Dannels, FAIA and Kimberly Harrison celebrate Paul's induction into the College of Fellows.





Cindy Pozolo, FAIA, Tamara Burns, AIA and Carl Roehling, FAIA pause to show us their pearly whites at the Fellows Ceremony.

I had a great time at Convention and hope to bring some of the optimistic, innovative spirit back to all of our members!

Sincerely,

Cathy Mosley, Hon. Aff, AIAMI AIA Michigan Executive Director

In This Issue

Mid Summer Conference Update!

What Does AIA National Actually Do?

LTU AIAS Chapter: AIAS Grassroots Conference Donations Needed!

Mid Summer Conference Update!!

Grand Hotel Special - If you stay three nights, August 8, 9 and 10, the forth night, August 11th will be at the rate of \$169.00 per room (not per person).

Please take advantage of this when you are registering!

If you have registered already please email evelyn@aiami.com to let her know you are interested in the reduced Sunday night option.

For registration and program information, click <u>here</u>.

What Does AIA National Actually Do?

Not many of AIA National undertakings and activities are clearly communicated and filtered to the state and local levels, leaving component chapters to wonder what AIA National does with all the dues AIA National collects each year! In order to better communicate AIA National initiatives to our membership, we will feature a category from the 2012 Accomplishments publication AIA National released at AIA National Grassroots in March.

This week we are featuring the "**The Work Ahead**" category, which has ten main focus areas under the umbrella topic of "Challenges":

Emerging architects

Approximately only 50 percent of graduates of architecture schools proceed to practice, and many are finding alternative career paths that will not necessarily lead to licensure. These alternative careers should be the target of new categories of membership.

An aging demographic

AIA members of the baby boom generation are currently peaking, resulting in an organization in which members in the 60 -69 age bracket increased and the percentage of architects under 50 decreased steadily over the same period.

Relationship with the Academy

Schools of architecture would benefit from regularized and increased engagement with the practice of architecture, including opportunities for AIA members to mentor architects within the schools, as well as enhanced opportunities for faculty to participate with the AIA.

NCARB

Continued need to build a stronger, enhanced relationship with this organization to improve the licensure process.

New revenue streams

The Institute will benefit from new sources of revenue, such as an expanded Allied Partners program, as legacy systems reach maximum capacity and/or penetration.

1735 New York Avenue

The building is in need of refurbishment and enhancement to bring it up to 21st century standards. Plans are underway for incremental change, including renovations of all major spaces/floors, but investment will be needed for final fit-out.

AIA Legacy

Founded to develop initiatives that increase public understanding of the role of architects in helping achieve healthy, safe, sustainable, and livable conditions in communities through design, the AIA's 501c3 is under staffed and underfunded. It is imperative to revitalize Legacy's mission through investments in staff and programming to enable critically needed public outreach and education.

Octagon

This invaluable asset is in need of renovation and repair. Although technically owned by the Legacy foundation, the AIA must encourage members to contribute to the Octagon's restoration.

2030 commitment

The Institute has not adequately advanced toward a sustainable future during the recession, and a timeline needs to be determined on how to reach the goals as previously outlined. Added to traditional sustainability should be the role of health and well-being.

Focus

The Institute engages multiple projects in service to members (over 300 active programs). The breadth of these offerings poses serious challenges for prioritizing staff time and resources or to reach decisions to sunset or reframe initiatives and programs.

To read the entire "2012 Accomplishments" publication, click <u>here</u>.

LTU AIAS: Grassroots Donations Needed!

A message from the AIAS chapter at LTU:

We are the American Institute of Architecture Students (AIAS) at Lawrence Technological University (LTU) and we are passionate about enhancing the college experience for architecture students. Our chapter's focus on the development of leadership programs helps connect students with the profession of architecture; empowering students to take control of their architectural education and give back to the community.

This year our chapter wants to send our students to the AIAS Grassroots Leadership Conference in Washington, D.C. This conference has been preparing future leaders in architecture for the past 28 years and we want to give all of our LTU AIAS members the opportunity to attend this important symposium.

The AIAS LTU chapter has been an independent student run organization for the past 33 years and has created a culture of collaboration, education, and professional career preparation. With your contribution you are helping the AIAS facilitate a community of active, dynamic students who want to get more out of our education than just a diploma-- we want to make a difference!

Any donation, big or small, will help us achieve our goals so click here if you are interested in donating. Thank you!

Forward this email





This email was sent to aiami@aiami.com by <u>aiami@aiami.com</u> | <u>Update Profile/Email Address</u> | Instant removal with <u>SafeUnsubscribe™</u> | <u>Privacy Policy</u>.

AIA Michigan | 553 E. Jefferson Ave | Detroit | MI | 48226